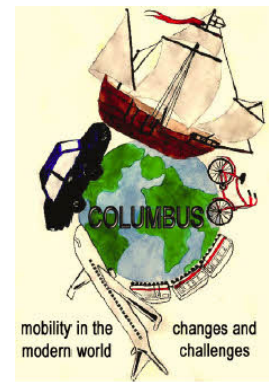


Topic 10 – The importance of mobility and innovation in the world economy

Erasmus for Young Entrepreneurs is a EU exchange programme that:

- offers new entrepreneurs the opportunity to learn from an experienced entrepreneur who is running a small and medium-sized enterprise (SME) in another EU country
- enables the exchange of experience between new and experienced entrepreneurs
- facilitates access to new markets and the search for potential business partners
- enhances networking between business people and between SMEs
- allows experienced entrepreneurs to develop new commercial relations and find out more about opportunities in another EU country.

(from the official leaflet)



Tasks:

Step 1:

Students read the materials and check on the website <http://www.erasmus-entrepreneurs.eu/index.php> for “success stories” of people who have taken part in the programme.

Step 2:

Students get into small groups and imagine they are young entrepreneurs who have taken part in the programme. They invent their own “success story” in one of the following fields:

- Renewable energy
- Organic food
- Culture (music, literature, cinema, visual arts...)
- Ecotourism
- Craftsmanship

Step 3 - Staging an interview:

the “success story” is performed by a student playing a journalist interviewing the young entrepreneur(s) and the host entrepreneur(s) (played by other two – or more – students). This interview can be done in two optional ways:

- as a live performance, with the contribution of PowerPoint slides
- as a video interview (for example: a TV report on young Europeans dealing with “sustainable business”). Duration: 5 minutes max.

Materials:

- Project leaflet
- Project fact sheet
- Project press dossier
- Project statistics
- Website: <http://www.erasmus-entrepreneurs.eu/index.php>